



HPMI Banner Advertising Standards

HPMI SPONSORS will be acknowledged with rotating banner advertisements TO BE PROVIDED BY SPONSORS.

It is also possible to sponsor **individual** areas of our site which will be acknowledged with a banner ad on the sponsored area.

Further information available from Anne Feletti at HPMI:
Phone **49138173**
anne.feletti@newcastle.edu.au

Process:

Create your banner advertising images and forward them to Anne Feletti (anne.feletti@newcastle.edu.au) along with

- the details of the pages you wish to sponsor (if applicable)
- the link you wish the banner to point to when a visitor clicks on same
- The text (alt tag) you wish displayed when a visitor rests their mouse pointer on your ad.

Artwork:

Size: The banner ad images should be 360 pixels wide by 50 pixels high
Format: Images Should be .gif or .jpg files
File Size: Images files should be no larger than 10 kbytes

If you need assistance in designing or creating artwork for banner advertising we recommend Telligence Phone: **1300 852 189**

