

Hunter Postgraduate Medical Institute

Sponsorship Prospectus

2026 Child Protection & Paediatric Asthma Update

An invitation to sponsor

On behalf of the Hunter Postgraduate Medical Institute (HPMI), we warmly invite you to become a sponsor for our upcoming Child Protection and Paediatric Asthma Update. This event brings together health professionals from across the Hunter, New England, Mid / North Coast and Central Coast regions of New South Wales.

The program is outlined below and is available on our website at www.hpmi.org

For further details, please reach out to Tracy Dobson at Tracy.Dobson@newcastle.edu.au or 02 4913 8163.



Date

Saturday 17 October 2026



Venue

HMRI Building, Kookaburra Circuit
John Hunter Hospital Campus
New Lambton Heights NSW 2305



Audience

General Practitioners and other
Health Professionals across
the Hunter & regional NSW

Conference Program

8.30 AM	Registrations and Trade Displays
8.55 AM	Welcome & Introduction – Dr Ehsan Mozafari , Chairperson
9.00 AM	Introduction to Child Maltreatment in Australia Melissa Davis , Team Leader Child Protection Team, John Hunter Children's Hospital
9.30 AM	Child Protection Framework and Legislation in NSW Melissa Davis , Team Leader Child Protection Team, John Hunter Children's Hospital
10.15 AM	Morning Tea and Trade Displays
10.45 AM	Identifying And Responding To Maltreatment Dr Madhuri Balakrishna , Paediatrician, John Hunter Children's Hospital
11.45 AM	Domestic Violence And Child Maltreatment Melissa Davis , Team Leader Child Protection Team, John Hunter Children's Hospital
12.15 PM	Responding to Disclosures of Sexual Harm Dr Ronda Ticehurst , Staff Specialist Paediatrician, Sexual Assault Service, Wallsend
1.15 PM	Lunch and Trade Displays
2.00 PM	Paediatric Asthma Guidelines 1-12 Year Old Children And Teenagers Diagnosis and Treatment Escalation Dr Joerg Mattes , Paediatric Respiratory and Sleep Medicine Specialist, John Hunter Children's Hospital
2.50 PM	Self-Management, Inhaler Technique, Adherence, and Action Plans Ashleigh Blake , Acting Paediatric Asthma Clinical Nurse Consultant, John Hunter Children's Hospital
3.25 PM	What is Appropriate to Refer and What is Not Dr Joerg Mattes , Paediatric Respiratory and Sleep Medicine Specialist, John Hunter Children's Hospital
4.00 PM	Close

Sponsorship opportunities

Sponsorship Package

\$1,100 includes GST

Brand Visibility:

Name and logo on all promotions, including:

- Registration Program and Delegate Program on the day
- PowerPoint thank you slide during the conference opening
- Events Page on the HPMI website, with a link to the company's website

Direct Engagement with Audience:

2-3 minute verbal presentation to live streamers during a break

Networking and Contact Access:

- List of trade contact details provided to live streamers
- Access to the participant list

Physical Presence and Exposure at the Meeting:

- **Prime Trade Display position** at the event
- **Catering for two staff** at the meeting

Trade Display

\$770 includes GST

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- List of trade contact details provided to live streamers
- Access to the participant list

Physical Presence and Exposure at the Meeting:

- **Trade Display** at the event
- **Catering for two staff** at the meeting

Expression of Interest

Contact Name

Organisation

Email

Phone

Sponsorship Package – \$1,100

☐

Trade Display Package – \$770

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Contact Tracy Dobson · 02 4913 8163 · Tracy.Dobson@newcastle.edu.au · HPMI Event Coordinator
Hunter Postgraduate Medical Institute (HPMI) · University of Newcastle, Callaghan
Dr Milton Sales – Chair, HPMP Program Committee